ORDER

Orders

Order / Rev:

36902

Alt Order #:

08837641

Product Desc:

OCEQUERA/CON/DEM

Estimate:

1560

Flight Dates:

08/28/12 - 09/03/12

Original Date / Rev:

08/17/12 / 08/17/12

Order Type:

GENERAL



KLAS

Mike Jones

K-WAS

National

Agency

Name:

GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Billing Type:

Primary AE:

Sales Office:

Sales Region:

Billing Calendar:

Billing Cycle:

Agency Commission:

15%

Cash

Broadcast

EOM/EOC

00:15:00

Advertiser

Name:

Priority:

Oceguera, John CD3

Demographic: Product Codes:

Revenue Codes:

A35+

PO1

LV1

AGY, POL, CAND

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 08/27/12 09/03/12 11 \$10,000.00 \$8,500.00 **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating 0.00	
September 2012	11	\$10,000.00	\$8,500.00		
Totals	11	\$10,000.00	\$8,500.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Mike Jones			Start Of Order - End Of Order	100%	

Order Share	Share	Total \$10,000.00		
KLAS	30%			
Market	100%	\$33,333.33		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$8,333.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$1,666.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
1	8	09/03/12	09/03/12	8 News Now 6a M 8 News Now 6a M		6-7a	M	:30	0 1	\$1,100.00LV1	0.00 NM	1	\$1,100.00
	8 NEWS	S NOW AT	7AM										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 08/	28/12	09/03/12	M	1	\$1,100.00	0.00						
2	8	09/03/12	09/03/12	CBS This Morning		7-9a	M	:30	0 2	\$900.00LV1	0.00 NM	2	\$1,800.00

Print Date: 08/17/12 13:25:13 Page 2 of 2

KLAS

Order / Rev:

36902

Advertiser:

Oceguera, John CD3

Alt Order #: Flight Dates:

08/28/12 - 09/03/12

08837641

Product Desc: OCEQUERA/CON/DEM

Estimate:

1560

Ln Ch Start End CBS THIS MORNING	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> Week: 08/28/12 09/03/12	Weekdays Spots/Week		Rating 0.00					
3 8 09/02/12 09/02/12	CBS News Sunday Morr@M	CBS Sunday	MorniS	:30 1	\$1,200.00LV1	0.00 NM	0	\$0.00
CBS NEWS SUNDAY MOR	CBS News Sunday Morning NING							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 08/27/12 09/02/12 <u>Spot Ch Date Range</u> <u>D</u>		\$1,200.00 rt/End Time	0.00 VA	Veekdays Le	ngth Rate	Rtg Type		
	CBS News Sunday Morning CBS		_	Su	:30 (\$1,200.00)			
See MG 8.2,8.3,8.4 [DA]								
	8 News Now Noon M-F CM	12-1230p	MTWTF	:30 1	\$650.00LV1	0.00 NM	1	\$650.00
O NIEMO NOVACAT NOON	8 News Now Noon M-F							
8 NEWS NOW AT NOON Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/28/12 09/03/12	MTWTF 1		0.00					
N 5 8 08/28/12 09/03/12	8 News Now 4p M-F CM	4-5p	MTWTF	:30 1	\$900.00LV1	0.00 NM	1	\$900.00
8 NEWS NOW AT 4PM & 43	8 News Now 4p M-F	(4:30 PM-5:0	0 PM)					
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>					
Week: 08/28/12 09/03/12	MTWTF 1	+++++++	0.00					
N 6 8 08/28/12 09/03/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	5-630p	MTWTF	:30 1	\$1,250.00LV1	0.00 NM	1	\$1,250.00
8 NEWS NOW ROTATION	0 146443 14044 3-000p 141-1							
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 08/28/12 09/03/12		\$1,250.00	0.00	.20 1	£1 700 001 \/1	O OO NIM	1	\$1,700.00
7 8 09/03/12 09/03/12	8 News Now 11p M-F CM 8 News Now 11p M-F	11-1135p	M	:30 1	\$1,700.00LV1	U.UU INIVI	,	\$1,700.00
8 NEWS NOW AT 11PM	•							
<u>Start Date</u> <u>End Date</u> Week: 08/28/12 09/03/12	Weekdays Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00			1		
	8 News Now 11p Sa/SuCM	11-1135P	SS	:30 1	\$750.00LV1	0.00 NM	3	\$1,950.00
	8 News Now Sa/Su 11p				V		-	* 1,122111
8 NEWS NOW AT 11PM-W		. Data	Detine					
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12	Weekdays Spots/Week		Rating 0.00					
Spot Ch Date Range		rt/End Time		<u>Veekdays</u> <u>Le</u>		Rtg Type		
	3 News Now 11p Sa/Su 11-	1135P	-	SaSu	:30 (\$750.00)	0.00 NM		
See MG 8.2,8.3,8.4 [DA]								
2 8 08/28/12-09/03/12 L	ive w/Kelly 9-10	0a	M	TWThF	:30 \$650.00	0.00 NM		
⊕ MG for 3.1,8.1		_		1 _		0.00 1114		
3 8 08/28/12-09/03/12 L	ive w/Kelly 9-10	Ua	М	TWThF	:30 \$650.00	0.00 NM		
4 8 08/28/12-09/03/12 L	ive w/Kelly 9-10	0a	М	TWThF	:30 \$650.00	0.00 NM		
™ MG for 3.1,8.1	•				· 			
N 9 8 08/28/12 08/31/12	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30 1	\$650.00LV1	0.00 NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> Week: 08/27/12 09/02/12	Weekdays Spots/Week		Rating 0.00					
				-		Totals	11	\$10,000.00